The HEART BANDITS

Media Kit

2014

About

"The Heart Bandits create unforgettable moments for memorable proposals - NBC

SIRIUS SATELLITE RADIO

Los Angeles Times

THE HUFFINGTON POST

THE GLOBE AND MAIL
CANADA'S NATIONAL NEWSPAPER • FOUNDED 1844

The New York Times

BRIDES

NBC

NEW YORK Magazine

The Heart Bandits are the leading Proposal Planners in the United States. Each year, thousands of men all over the country contact us to create their dream proposal and give them advice regarding their engagement. Our blog provides a platform for these men to seek advice, engagement ring and proposal inspiration, and to keep up with proposal and engagement ring trends.

The Heart Bandits reach over multiple platforms delivering daily communication and expert advice to over 14,000 viewers a month. Our website offers national coverage, is highly Search Engine Optimized, and filled with fresh content on a daily basis. The Heart Bandits have a presence on Facebook, Twitter, Pinterest, Google Plus, and YouTube and has received world wide media attention.

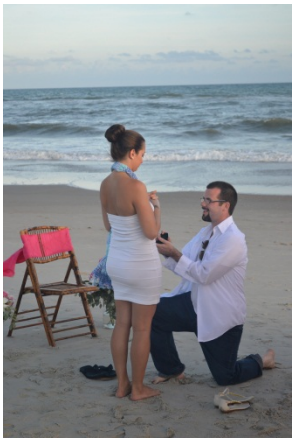
Audience

Young and Influential

Young and influential men, ages 22-32 known as the Millennial Generation have spending power of approximately $200 billion a year. Most have their own audiences and distribution platforms via blogs, social networks, and online communities.

Busy Professionals

Men between the ages of 35-45 who have expendable income and limited time.



Tech Savy

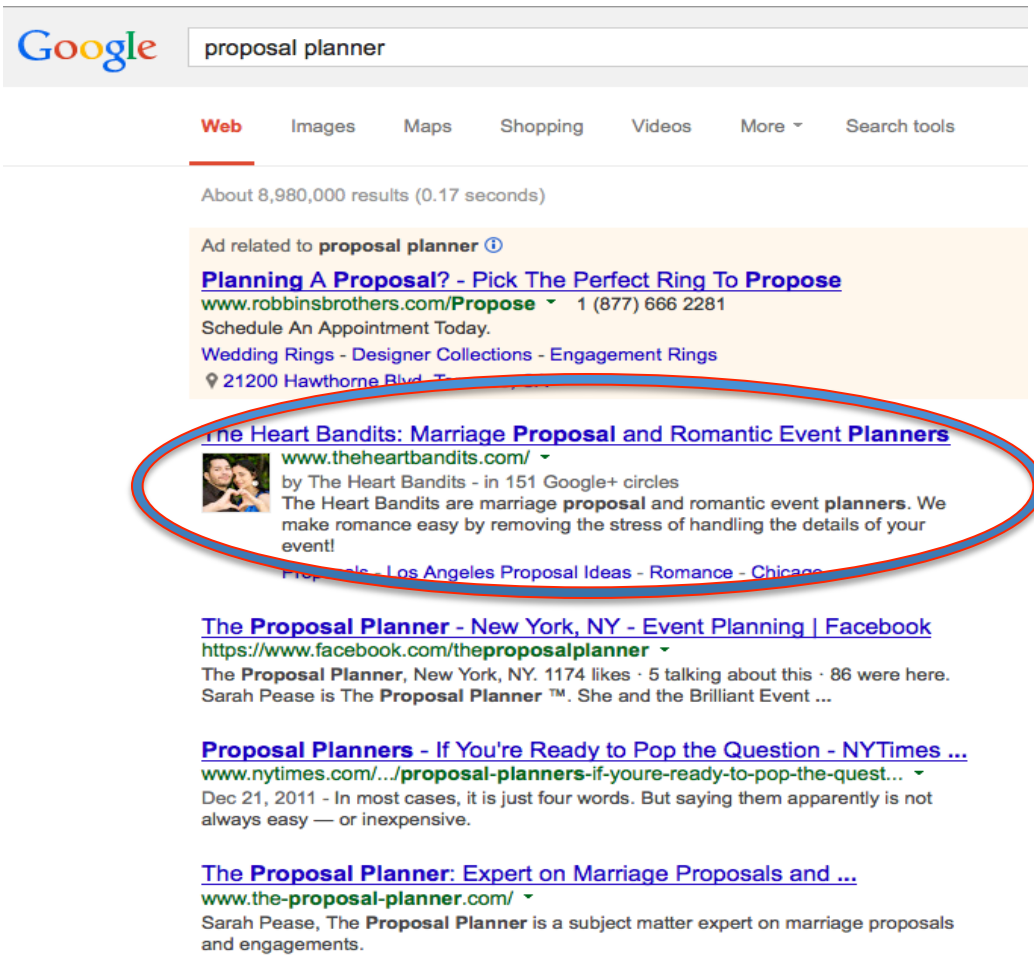
Shop online and share their purchases with their online and offline communities.

Stats

Keyword Ranking:

Rank # 1 for the following keywords

Proposal Planner
Proposal Planners
Marriage Proposal Planner
Marriage Proposal Planners
Wedding Proposal Planner
Wedding Proposal Planners
Marriage Proposal Service
Marriage Proposal Help



Rates

The Heart Bandits helps you reach an incredibly targeted customer base at an affordable price

160 x 600 Skyscraper	
Monthly	$60
6 months	$330
Annually	$660

250 x 250 Square	
Monthly	$40
6 months	$220
Annually	$440

200x200 Square	
Monthly	$30
6 months	$165
Annually	$330

120x240 Vertical	
Monthly	$30
6 months	$165
Annually	$330

Sponsored Blog Post
$25 per post

MARRIAGE PROPOSAL
The
HEART BANDITS
ROMANTIC EVENT PLANNERS

Invoices will be sent on the 1st day of the month payment is due. Payment is made via PayPal.

Contact Us

The Heart Bandits is a veteran owned business and a proud member of EPA.

EPA™
EVENT PLANNERS ASSOCIATION

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